

# Introducing the **Valay® Advantage System**

**88% ISO** BRIGHTNESS

**100% Virgin Fibers**  
which means BRIGHTER, MORE HYGIENIC  
**SOLUTION**

**2X THICKER**  
than leading competitors' 1-ply

**MORE FIBER**  
which means **HIGHER VALUE  
HIGHER STRENGTH  
LOWER USAGE**

**159% STRONGER**  
than the competition

*The PERFECT*  
*It's a great BLEND*

*Customize with  
your Messaging!*



*best*

**4500VN**

White  
2-Ply, 6.3" x 8.85"  
Per Case: 6,000  
Cases Per Pallet: 63



**5000VN**

Kraft  
2-Ply, 6.3" x 8.85"  
Per Case: 6,000  
Cases Per Pallet: 63



*better*

**4300VN**

White  
2-Ply, 6.3" x 8.85"  
Per Case: 6,000  
Cases Per Pallet: 63



**5300VN**

Kraft  
2-Ply, 6.3" x 8.85"  
Per Case: 6,000  
Cases Per Pallet: 63



*good*

**4545VN**

White  
1-Ply, 6.3" x 8.85"  
Per Case: 6,000  
Cases Per Pallet: 91



**5050VN**

Kraft  
1-Ply, 6.3" x 8.85"  
Per Case: 6,000  
Cases Per Pallet: 91



**Contact your representative  
today to learn more!**

**Customize for  
your Brand!**

**NT111**

Table Top Dispenser  
Per Case: 6



More Service. More Value.  
**MORCON**

This research was conducted in May 2020 by an independent third-party market research firm based in Wisconsin. Full testing report available upon request.

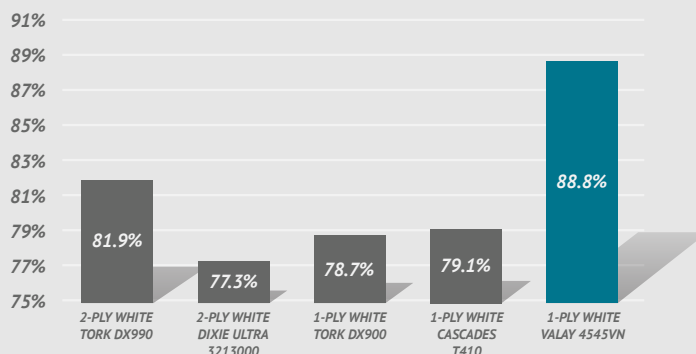
# Valay® Advantage System

More Service. More Value.  
**MORCON®**

## BRIGHTNESS

*Brightness is measured on a scale of 0 to 100  
the higher the number,  
the brighter the paper.*

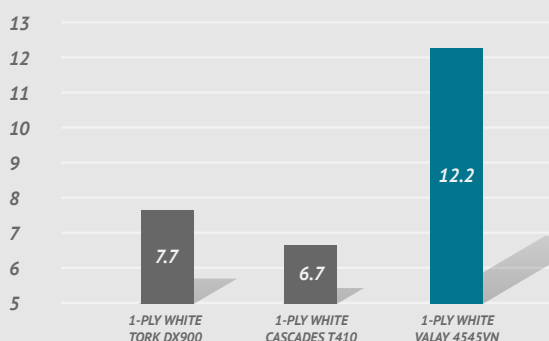
ISO BRIGHTNESS(%)  
HIGHER THE NUMBER, HIGHER THE BRIGHTNESS



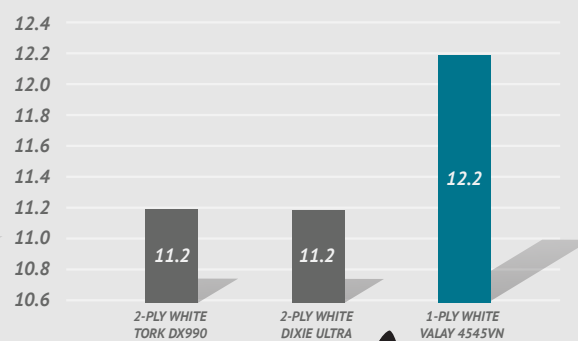
## THICKNESS

*Up to  
82% Thicker  
than leading  
1-PLY!*

CALIPER (mils)  
HIGHER THE NUMBER, THICKER THE PRODUCT



CALIPER (mils)  
HIGHER THE NUMBER, THICKER THE PRODUCT



*9.0% Thicker Than Leading 2-Ply Brands!*

## WET STRENGTH

*109% STRONGER than DX990  
117% STRONGER than Dixie Ultra  
214% STRONGER than DX900  
159% STRONGER than T410*

WET STRENGTH (N/m)  
HIGHER THE NUMBER, HIGHER THE WET STRENGTH

